## **Faculty Profile**

Name	·	DR. BRIJESH PRATAP SINGH	
<b>Designation &amp;</b>	:	ASSISTANT PROFESSOR	
Department		COMMERCE	
Teaching Experience	:	10 YEARS	
Address	:	HOUSE NO 1581 BADHIYAVEER CIVIL	
		LINES NO 2 SULTANPUR	
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Educational Qualification:				
Qualification	Year of Passing/Awarded	Division	College/University	
Ph.D.	2024	FIRST	DR. RML AVADH UNIVERSITY AYODHYA	
UGC NET/JRF				
M. Phil.				
P.G.	2011	FIRST	DR. RML AVADH UNIVERSITY AYODHYA	
U.G.	2006	SECOND	DR. RML AVADH UNIVERSITY AYODHYA	
Others -MBA	2010	FIRST	GBTU LUCKNOW	

### **Areas of Interest/Specialization:**

- MARKETING
- BANKING AND FINANCE

#### **Subject Taught:**

- BUSINESS STATISTICS
- BUSINESS ECONOMICS

#### **Articles/Research Paper Published:**

- Research Paper 'SBI' Awarness level of Customer Related Services in Semi-Urban/Rural Areas Published in Shodh Drishti(An international Peer Reviewed Refereed Research Journal)
- Research Paper 'A Study of Successful Women Bankers in India' Published in Aalochan Drishti(UGC Care listed)

#### Presented Papers in National and International Seminars/ Conferences

- Presented Paper titled 'Impact of Globalization and Privatization in Higher Education in India' in the National Seminar Organized by the Government Degree college hansaur Barabanki
- Presented Paper titled 'Digitalization and its Impact on Market Structure' in the National Seminar Organized by the Ranvir Rananjay PG College Amethi

# Participation in Orientation/Induction/Refresher/Workshop/Conference/Seminars/Lectures etc.

• PARTICIPATED IN SEVEN DAYS WORKSHOP ON INNOVATIVE PRACTICES FOR EMPIRICAL RESEARCH IN SOCIAL SCIENCE